

Agricultural Business Club at Iowa State University

Main Meeting Minutes

August 29, 2024

The regular meeting of the Iowa State University Agricultural Business Club was held on August 29th, in Kildee Hall, Lush Auditorium. President Jack Campbell called the meeting to order at 6:03 PM. There were 176 members present.

Officer Reports:

- **Secretary:** The minutes of the March meeting were briefed by Maddie Orewiler. Approved by club members.
- **Treasurer:** Chase Johnston announced the current balance available is \$70,894.10. Approved by club members.
- **CALS Council:** The first CALS Council meeting of the year is on September 4th. The CALS New Student BBQ is on Thursday, September 5th in the Kildee Farm Bureau Pavilion.
- **Reporters:** Follow our social media to see everything happening within the club! Thank you to those who participated in the Internship Spotlight this summer! Internship Spotlight: Theo Klaes. Social Media Spotlight: Taylor Krueger, Carolyn Keppy, and Elly Witt.
- **Logistics Coordinators:** Thank you for coming! We hope you enjoyed the food.

Committee Reports:

- **Ag Alliance:** The Ag Alliance dinner is on Monday, October 7th, in the Sukop Endzone at Jack Trice Stadium. Check-in is from 4:45 – 5:00 P.M. with dinner to follow from 5:00 – 6:00 P.M.
- **Banquet:** The Alumni tailgate is on November 2nd.
- **CALS Career Day:** The Pre-Career Fair Mixer will be on Monday, October 7th, in the Sukop Endzone at Jack Trice Stadium. Check-in is from 6:30 – 7:00 P.M. with the program to follow at 7:00 – 8:30 P.M. Refreshments will be served!
- **New Member Engagement:** The New Member Engagement Committee application will be open until Sunday, September 8th. This is a great opportunity for freshman to get involved within the club! Contact Madisyn Henderson at mjhenderson@iastate.edu or Cole Slark at cslark@iastate.edu with any questions!
- **Philanthropy and Service:** Bring \$5 for the Internship polo and jeans night on September 19th, at the main meeting. All proceeds will go towards the Boys and Girls Club.
- **Professional Meetings:** Recipient of the 2024 AAEA Outstanding Club Award!
- **Publicity:** More information about club polos will be out soon!
- **Recruitment and Social:** Join us for New Member Orientation on Thursday, September 5th at 5:00 P.M. in Curtiss Hall! Learn more about the club and walk over to the CALS

New Student BBQ after! There will also be a table at ClubFest, September 11th, on Central Campus!

- **Sponsor Relations:** The Golf Outing will be held on Friday, September 27th, at Coldwater Golf Course in Ames. The sign-up will be in Heady 174 on September 4th at 8:00 A.M.
- **Travel:** The Fall industry Trip will be in late October traveling to Omaha and Kansas City. Be on the lookout for more information coming soon!

Guest Speakers: Justin Chesnut and Matt Kerns, Elanco

Justin Chesnut:

Justin Chesnut grew up in Central Iowa on a corn and soybean operation that included a 300 head feedlot and a 50 head cow/calf operation. In 2000, he graduated from Iowa State University with a degree in Agricultural Systems Technology and a minor in Agronomy. Directly out of school, Justin worked as an agronomist for Pioneer Hi Bred.

In December of 2001, he joined Elanco as a swine sales representative calling on swine accounts in the upper Midwest. After his time in swine sales, he then has taken roles in marketing, sales management, business leadership and spent three years in Asia working throughout the Asia Pacific region in marketing and sales. He has worked within all of the farm animal business units and the pet health marketing team.

Justin and his wife Amy live near Boone, and have 4 daughters: Hannah, Kaylee, Macy, and Whitney.

Matt Kerns:

Matt Kerns is a native of Southwest Iowa, where he grew up on his family's farrow-to-finish commercial seedstock operation north of Clearfield. He went on to major in Animal Science and International Agriculture at Iowa State University with a minor in Agricultural Business before finishing with a concurrent MBA from the Ivy School of Business in 2016. After participating in Elanco's internship program, Matt began his career with Elanco in 2017 on the poultry team for 5 years in Fayetteville, Arkansas. Matt was also Elanco's Global Account Manager for Tyson Foods before moving back to his roots in the pork industry where he is currently a Strategic Account Manager in the Swine business unit. Matt and his wife, Kaylynn, reside in Kansas City with their dog Nelson and enjoy traveling and cheering on the Cyclones in their free time.

Meet the Faculty: Dr. Daniel J. Robison, Dean of the College of Agriculture and Life Sciences

Daniel J. Robison is Dean and holder of the Endowed Dean's Chair of the College of Agriculture and Life Sciences at Iowa State University. He is also director of the Iowa Agriculture and Home Economics Experiment Station, and serves on the Boards of a number of agriculture related organizations.

Robison came to Iowa State from West Virginia University, where he served 2012-2019 as the dean of the Davis College of Agriculture, Natural Resources and Design. Before that, he served

on the faculty and administration at North Carolina State University for 16 years. He has conducted research, taught, and trained graduate students in forest entomology and pest management, silviculture of natural hardwoods, biomass-bioenergy plantation systems, agroforestry and clonal forestry. His geographic experience includes two years in West Africa, and extended research, and education activities in Myanmar, Israel, South Africa, Ontario, Maine, New York, Wisconsin and North Carolina.

Robison earned a doctorate in entomology from University of Wisconsin-Madison in 1993. He earned a master's degree in silviculture and forest influences in 1986 and a bachelor's in forestry in 1982, both from State University of New York College of Environmental Science and Forestry-Syracuse. He was a Fellow of the American Council on Education 2007-2008 that included service at East Carolina University and University of Alaska-Fairbanks. He has received university level recognitions in teaching, public service, and diversity initiatives. A native of New Jersey, he and his wife Julie, a native of Wisconsin, have two grown daughters.

Old Business:

- AAEA Team Placed 5th overall at the Quiz Bowl Competition in July! A huge congratulations to Jayce Reed, Chelsea Holland, Jacob Samuelson, and Clayton Baum!

New Business:

- The club voted Dr. Amani Elobeid to serve another term as a club advisor.
- Mr. CALS
- CALS Olympics

Member Recognition:

- Member of the Month: Sam Philips
- New Member of the Month: Breeze Bunker
- Old Member of the Month: Cole Slark

Advisor Comments: Craig Welter – Industry Advisor

- “When I go into a situation, I try to keep a mindset of baseline optimism.
 - When starting the day: It’s going to be a good day.
 - When meeting someone new: I’m going to like them.
 - When trying something challenging: It’s going to work out.
- Problems will inevitably arise and I’ll deal with them as the situation demands, but my preference is to assume I’m on a winning path until proven otherwise.”
-James Clear

Drawings:

- Are You Here?: Katie Goering won \$100.
- Wheel of Fortune: Abbie Probasco won \$20 from the B.

Announcements:

- **John Deere Day @ ISU on Thursday, September 5th from 10 A.M. – 3:00 P.M.**

Activity	Date	Time
September Meeting	Thursday, September 19 th	5:30 Social; 6:00 Meeting
Etiquette Dinner	Thursday, September 26 th	5:00 Check-in; 5:45 Start
Golf Outing	Friday, September 27 th	8:30 Check-in; 10:00 Golf
Ag Alliance	Monday, October 7 th	4:45 Check-in, 5:00 Dinner
Pre-Career Day Mixer	Monday, October 7 th	6:30 Check-in; 7:00 Start
October Meeting	Thursday, October 31 st	5:30 Social; 6:00 Meeting
Jim Knuth Lecture Series	Tuesday, November 5 th	6:00 Social; 6:30 Lecture
November Meeting	Thursday, November 21 st	5:30 Social; 6:00 Meeting
Election Meeting	Thursday, December 5 th	5:30 Social; 6:00 Meeting

President Jack Campbell adjourned the meeting at 7:21 PM.